

Minute - Thursday, July 14, 2022

- **Call to Order**
 - Amanda called the meeting to order at 2:04pm
- **Approval of previous meeting minutes**
 - Jeremie moved to approve minutes and the motion was seconded by Steven
 - All voted in favor of approval
- **Updates and comments from the President**
 - Staff Council Polo Shirts
 - New shirts are ordered and delivery will be soon
 - Group photo at August meeting – Darcy Lively
 - Staff meal plan
 - Available for purchase through Buffalo Gold Card office
 - \$110 for 20 meals, no expiration date
 - Private room at the Caf for Staff and Faculty
 - Mike Berry may be guest speaker at a future meeting
- **Guest Speaker:**
 - Kelly Carper Polden, Assistant Vice President of Communication and Marketing
 - Spoke about advertising campaign “Why Choose WT?” and university messaging
 - Affordability, Quality, Value, Engagement
 - Communication and Marketing has sent WT SWAG to area high schools and has received pictures and positive feedback from teachers
 - 4 changeable digital billboards
 - Tied to 4 major points of “Why Choose WT” strategy message
 - Staff Council input
 - Jeremie-May be helpful for staff to be briefed about what is going on in offices and departments across campus
 - Increases likelihood of more consistent messaging
 - Know, understand, believe
 - Encouraged participation on WT’s social media platforms
 - Mike-Suggested to highlight accomplishments of various departments on campus and tie in to ad campaign
 - Agricultural, Nursing, College of Business, Teaching and Education
 - Lynn-Mentioned how much fun the “Amazing Race” done on campus was several years ago
 - Me at WT campaign

- Chris Rae is WT Webmaster
 - Communications may be a resource for online fillable forms
- Contact her with input request
- **Staff Council Subcommittees:**
 - Employee of the Month Committee – **Jeremie**
 - Reminder about submitting nominations for Employee of the Month
 - Fundraising Committee - **Lynn**
 - Approval of Treasurer’s Report – None this meeting and may be done for email
 - Currently 6 nominations for dunking booth WT Staff Council Fun-Fest
 - Inquired about how Staff Council pays for 22-23 parking spaces
 - Staff Appreciation & Events Committee – **Lauren**
 - Fun Fest is coming up
 - Tables reserved
 - Reserved yard games from SEES and Athletics
 - Tropico Food truck
 - Passed around sign-up sheet to help at event
 - Donation Jars for dunking booth at various locations on campus
 - Spirit Committee – **Goodie**
 - No report
 - Professional Development Committee – **Stan** (via Zoom)
 - Abby – Birthday announcements
 - Committee will meet tomorrow
 - Outlined basic plan for Buff Staff Professional Development Trail
 - Communications & Outreach Committee – **Madison**
 - Facebook event for WT Staff Council Fun-Fest
 - Questionnaire send via email, pdf, include a picture when the completed the form is returned, goofy 😊
 - Be sure to engage on social media accounts
 - Election Committee – **Dane**
 - No report
- **New Business:**
 - Fun Fest Updates
 - See Staff Appreciation & Events
 - Outreach efforts – **Amanda**
 - Newsletter after meetings
 - Scavenger Hunt
 - Ask Staff Council

- University Council information
 - Enrollment impacting budgets
 - Enrollment is flat
 - Openings may not be filled quickly or at all
 - Current positions maintained
 - SEES and Enrollment Management changes
 - Forming two departments
 - Student Engagement and Success
 - Student enrollment management
 - Admissions, Financial Aid, Scholarships, Buff Smart, International Students
 - New role for Brad Johnson
 - No longer Vice President of Strategic Relations
 - Will be instructor in a doctoral classroom
- **Announcements:**
 - Music playlist for Fun Fest – **Dane**
 - All Staff Council chosen music
 - Send three of your favorite summer music to Dane via email
 - Dane-Video will put together a video promoting staff council
 - Kudos or shout outs
 - Dane supportive and kind to Amanda’s transition
 - Team of individuals from various offices who have been getting messages out about fall payment deadlines
 - NSOs – staff has done a great job
 - Last several will have more students than the other ones
 - Kim returned to Financial Aid
 - Sonja – compliance coordinator for Title IX
 - Move-in Herd sign up still active
- **Adjourn – 3:21p**